



OAKLYN UNITED FC

SPONSORSHIP INFORMATION

WHAT IS OUFCC?

Oaklyn United FC is an elite amateur soccer club competing in Philadelphia's CASA Soccer League, the largest fully amateur community league in the country. More than 8,000 players take part in CASA league play. League events span the entire calendar year, and many local businesses avail themselves of the commercial opportunity that the Philly metro area's vibrant soccer community represents by sponsoring clubs like ours.

Over the last three years, Oaklyn United FC has established itself as one of the premier clubs in CASA and the largest NJ-based organization in the league. We are a performance-based club with regular tryouts, team social events, and a growing social media presence.

SPONSORING THE LIONS

Becoming a sponsor of Oaklyn United means connecting with the entire Philadelphia and South Jersey soccer communities.

REACH LOCAL CUSTOMERS

With over 8,000 customers involved, CASA soccer is the largest regional amateur soccer league in the country. And Oaklyn United has one of the largest footprints in all of CASA. Our two teams play weekly matches in and around Philadelphia and reach individuals throughout the area through spectators, bar nights, social media, and more.

BECOME A CORNERSTONE

O UFC is on its way to becoming a full-fledged community organization. Our five-year plan involves incorporating as a 501c3 non-profit, running service events, and establishing youth teams for local underserved kids.

MULTIPLE LEVELS AVAILABLE

Shirt sponsorships, digital sponsorships, award naming rights and more are available. See reverse for details!



SPONSORSHIP OPTIONS



BY THE NUMBERS:

8,000

local CASA players / soccer fans

2,000

people reached by our Instagram content in an average week

70+

local bar-going OUFC players and fans

MAIN SPONSOR

SOLD OUT!

Our main club sponsorship is reserved for the company or organization that wants to make a big splash in the community. Your logo will be featured front-and-center on our home jerseys, and if a bar, we can arrange a set number of post-match events where our squad (plus supporters) will patronize the establishment.

— Commitment: \$1,500

AWAY SHIRT SPONSOR

Your logo will feature front-and-center on our alternate "Away" kits, to be worn in roughly half of our matches. We will also feature you on our Instagram account.

— Commitment: \$1,000

'MAN OF THE MATCH' SPONSOR

Perfect for a business that sells physical products. We will name our "Man of the Match" award after your business, and feature the winning player in a photo with your product to be published on our Instagram feed after every game.

— Commitment: \$500

SLEEVE SPONSOR

ONLY 1 LEFT!

We will print your company logo on the sleeve of either our home or away jerseys, and provide exposure for your company on our Instagram feed.

— Commitment: \$500

DIGITAL SPONSOR

We will feature your company name on our Instagram channel in a post and arrange a number of graphics in which your company information will be displayed prominently.

— Commitment: \$250

Custom sponsorships are also available.

Email us to learn more.

For all sponsorship inquiries, contact:

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